



Vainglorious

Trading name of Vintagebooth Ltd

Registered address: 25 Lynemouth Court, Nottingham NG5 8TY

Privacy & Cookies Policy

Introduction

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from <https://vainglorious.uk> (the “website” or “Site”).

Usage Data

When you visit this website, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the website, we collect information about the individual web pages that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Usage Data.”

We collect Usage Data using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

Enquiry Data

We may process information contained in any enquiry you submit to us regarding our services (“enquiry data”). The enquiry data may be processed for the purposes of contacting you and of offering, marketing and selling relevant services to you.

Order Data

Additionally when you visit our online shop you will be taken to our gallery partner’s website who may collect certain information from you including your name, billing address, shipping address and payment information (including credit or debit card numbers). Our gallery partner is fully GDPR compliant and you will be asked to review their Privacy Policy upon accessing the gallery.

Whilst we don’t directly collect payment information from you, some elements of this personal data may be shared with us in order to fulfil your order. We refer to this information as “Order Data”.

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Usage Data and Order Data.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Data that we collect generally to fulfil any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Data to:

Communicate with you,

When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Usage Data that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimise our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

Your Data and Rights

SHARING YOUR PERSONAL INFORMATION

We never share information with third parties for the purpose of allowing third party direct advertising. Your Personal Information may however be shared with third parties to help us use your Personal Information, as described above. For example, we use a Google Spreadsheet to store your Personal Information. We also use Google Analytics to help us understand how our customers use the Site.

You can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>

You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

YOUR RIGHTS

You have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us accounts@vainglorious.uk or 0115 727 0425.

DATA RETENTION

Information you provide to us through our contact forms or questionnaires will be maintained for our records on secure services and via GDPR compliant databases unless and until you ask us to delete this information. We can provide a full list of all services we use upon request.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

DISCLOSURES

We may disclose information about you to any of our employees, officers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes as set out in this privacy policy. In addition, we may disclose your personal information:

(a) to the extent that we are required to do so by law;

(b) in connection with any legal proceedings or prospective legal proceedings;

(c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);

(d) to any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information

Except as provided in this privacy policy, we will NOT provide your information to third parties.

THIRD PARTY WEBSITES

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

UPDATING INFORMATION

Please let us know if the personal information which we hold about you needs to be corrected or updated.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at accounts@vainglorious.uk

Data controller

The data controller responsible in respect of the information collected on this website is Vintagebooth Ltd.